



PROJECT DESCRIPTION: Development investment proposal

NAME OF CLIENT	NEPALI MANN UDYOG LTD
WEBSITE CLIENT	https://nepalimannudhyog.com/
REGION	ASIA
COUNTRY	NEPAL
SECTOR	AGRI-FOOD
SIGNING DATE	30 DAYS FROM PUBLICATION AT WEBSITE
TOTAL FINANCING	69,000 EURO
FUND	ORINATION FUND

- **Who is our (prospective) client?**

Nepali Mann Udyog, established in 2019, is a Nepali small-scale enterprise which produces traditional Nepali pickles and other indigenous products. Owned and operated by a single women entrepreneur, the company sources different indigenous agricultural products from small holder farmers and produces pickles and other products, branding and bringing them to the local and international markets.

- **What is the intended funding objective (type of activity)?**

The funding objective and associated technical assistance package will support the company in 3 specific areas:

- Nepali Mann Udyog Ltd is a small company operated in traditional way without proper business management processes. As the company is investing for expansion the company seeks technical support from DFCD to integrate modern business management processes including financial management, logistics management, marketing, HRM etc.
- The products developed by the company are handmade by female employees which has limitations in terms of quantity and consistent quality. The company intends to integrate semi-mechanized equipment and seeks DFCD technical support to research, identify and test some semi-mechanized equipment in their production facility.
- The company wants to expand the market of their product nationally and internationally which requires market linkages and quality certification. DFCD's technical assistance package will help the company to explore and identify new markets and acquire the necessary quality certification for their products.

- **Why do we fund this project?**

This project is expected to achieve Rio-Marker 1 for food security by minimizing food waste, and Rio-Marker 2 scores for promoting diversified agricultural production (local products) to reduce climate risk of small holder famers.

The impact of the originating stage includes:

- 2,000 small holder farmers (more than 50% women) positively impacted due to assurance of market for their local agricultural products.
- Significant reduction of food waste (surplus vegetables/spices) through pickle production.
- Livelihood enhancement of women (more than 90% employee of company are women).

- **Environmental and social rationale**

Small holder farmers in rural Nepal cultivate various local varieties of vegetables and spices that are highly seasonal, often resulting in surplus production and subsequent food waste. To address this, pickle making – a long-standing tradition in rural Nepal – involves mixing these surplus vegetables with spices and bottling them for future consumption. These products are very popular among the urban Nepali population, serving as an integral part of their daily diet.

Nepali Mann Udyog Ltd sources its vegetables and spices from farmer groups and cooperatives, providing sustainable livelihood opportunities to small holder farmers. The company is female-driven, with 90% of its employees being women, and is owned and operated by a single woman. The company has a strong social value and is well recognized by the community as a women run traditional business in Nepal.
